

The Wall Street Journal

Coverage: 1889-1992

Free Markets. Free Speech. Free People.



In 1889, Dow Jones & Company first published *The Wall Street Journal* (formerly known as the *Customers' Afternoon Letter*) as a markets-focused newspaper for the country's then-fewer than 200,000 shareholders. Today, it focuses not only on the stock market, but on all aspects of global business, economics, consumer affairs, and trends and issues.

Online researchers have access to more than 100 years of *The Journal's* accurate reporting, exclusive analysis, agenda-setting editorials, and controversial opinions. In addition to the printed stories, researchers also can study the charts, stock tables, graphics, and illustrations featured in the publication.

With this resource, users can study the development of industries and companies across decades, monitor the implementation and effects of fiscal policies on the global economy, study opposing viewpoints at critical times in the world's history, and more. This title is especially appealing to those interested in business, finance, economics, and journalism.

To see why *The Wall Street Journal* is today's leading business publication, start here ... with ProQuest.

Illuminate history. Preserve the past.

17.47	17.47	42.15	+0.13	0.48
42.45	40.86	27.09	+0.46	2.09
27.15	26.07	22.47	-1.26	-5.11
23.99	21.71	23.37	+12.51	3.31
23.97	22.74	391.66		
391.70	377.43			

ProQuest is proud to help you illuminate history for your users while preserving this historic newspaper for future generations. *The Wall Street Journal*, like all digitized titles within the ProQuest Historical Newspapers™ program, lets researchers:

- Browse complete issues, cover to cover.
- Study the progression of issues over time with ProQuest's complete runs of historical newspapers.
- Cross-search topics and compare coverage and perspectives across all ProQuest Historical Newspapers,

such as *The New York Times* with *Index* and *Los Angeles Times*, for broader—often contrasting—views of issues and events.

- Search for information by keyword, more than 20 article types (front page, stock quote, editorial article, letter to the editor, etc.), dates and date ranges, author, and more.
- View not only news articles, but also stock charts, photos, advertisements, graphs, and more, for added context.
- Print, download, and share articles and images in PDF format.

The Wall Street Journal

For more information or to sign up for a FREE TRIAL, call 800-521-0600 or visit <http://www.proquest.com> today.

ProQuest®
Start here.



Focus on research instead of the mechanics of finding data.



ProQuest makes it easy for both novice researchers and information professionals to find relevant information quickly, with basic and advanced search options. Searches can be confined to 20 specific article types and dates to focus on the most relevant information. Each newspaper page is zoned into article images, and each newspaper image is supported with searchable ASCII text. Combined, these features mean faster, more effective searches for users. ProQuest digitizes documents at a high resolution to deliver clean, readable images, and highlighted search terms focus readers on the most relevant content.

Researchers can sort their results by oldest, most recent, or most relevant. In addition, articles that originally spanned multiple pages of a newspaper are “threaded” together, appearing as one continuous image and improving readability. Users can view and easily download articles, front pages, photos, display ads, and more in PDF format. The “My Research” summary feature can be used to track recent searches, save articles, email documents, create a bibliography, export citations, and create Web pages.

Your single source for centuries of continuous historical news coverage.

In addition to *The Wall Street Journal*, ProQuest Historical Newspapers includes the following:

U.S. Titles

- *The Baltimore Sun* (1837-1985)
- *The Boston Globe* (1872-1926)
- *Chicago Tribune* (1849-1986)
- *The Christian Science Monitor* (1908-1996)
- *Detroit Free Press* (1831-1922)
- *The Hartford Courant* (1764-1984)
- *Los Angeles Times* (1881-1986)
- *The New York Times* (1851-2006)
with *Index* (1851-1993)
- *New York Tribune* (1841-1922)
- *St. Louis Post-Dispatch* (1874-1922)
- *San Francisco Chronicle* (1865-1922)
- *Washington Post* (1877-1993)

International Titles

- *The Guardian* (1821-2003) and *The Observer* (1791-2003)
- *The Irish Times* (1859-2008) and
Weekly Irish Times (1876-1958)
- *The Scotsman* (1817-1950)

Black Newspapers

- *Atlanta Daily World* (1931-2003)
- *The Baltimore Afro-American* (1893-1988)
- *Chicago Defender* (1910-1975)
- *Cleveland Call & Post* (1934-1991)
- *Los Angeles Sentinel* (1934-2005)
- *New York Amsterdam News* (1922-1993)
- *The Norfolk Journal and Guide* (1921-2003)
- *The Philadelphia Tribune* (1912-2001)
- *Pittsburgh Courier* (1911-2002)

These newspapers are also cross-searchable with the ProQuest Historical Annual Reports™, American Periodicals Series Online™, American Periodicals from the Center for Research Libraries, and ProQuest Civil War Era.

ProQuest continues to add titles to its Historical Newspapers program, developing an online primary source database of over 25 million pages that enables readers to compare how news about major events is covered across continents and over time.

FOR MORE INFORMATION

To learn more or to sign up for a free trial, call 800-521-0600, ext. 3344; email pqsales@proquest.com; or visit www.proquest.com.